



Agroponiente

GRUPO

ADD VALUE

Agroponiente

GRUPO

Leading group in southern Europe in the marketing of fruit and vegetable products.

PRINCIPLES



MISSION

Provide **sustainable** and **innovative** fruit and vegetables to families ensuring **excellence in service** and the **quality** of our products.



VISION

To be the **world reference provider** in the **fruit and vegetable market** being recognized for our **ability to innovate**, adapt to changes and market trends.



VALUES

Commitment to **HONESTY** as our way of achieving results. **RESPECT**, ensuring **inclusive environments** and **sustainable agriculture**. We stimulate **CREATIVITY** to continuous improvement. **TENACITY** defines our actions.

LEADING GROUP

CIFRAS GRUPO LÍDER



368
M Kg

Production and supply in more than 10 countries around the world to guarantee the seasonality of products.



+300 HAS
Propias



339
M €



52
Weeks

NEW FACILITIES



OWN PRODUCE







INTERNATIONAL SUPPLY



HEADQUARTERS

El Ejido, Almería.

2

Europe supply

Spain: Almería, Granada,
Jaen, Málaga, Murcia,
Córdoba, Sevilla, Cádiz,
Ciudad Real.
Portugal and Holland.

3

África supply

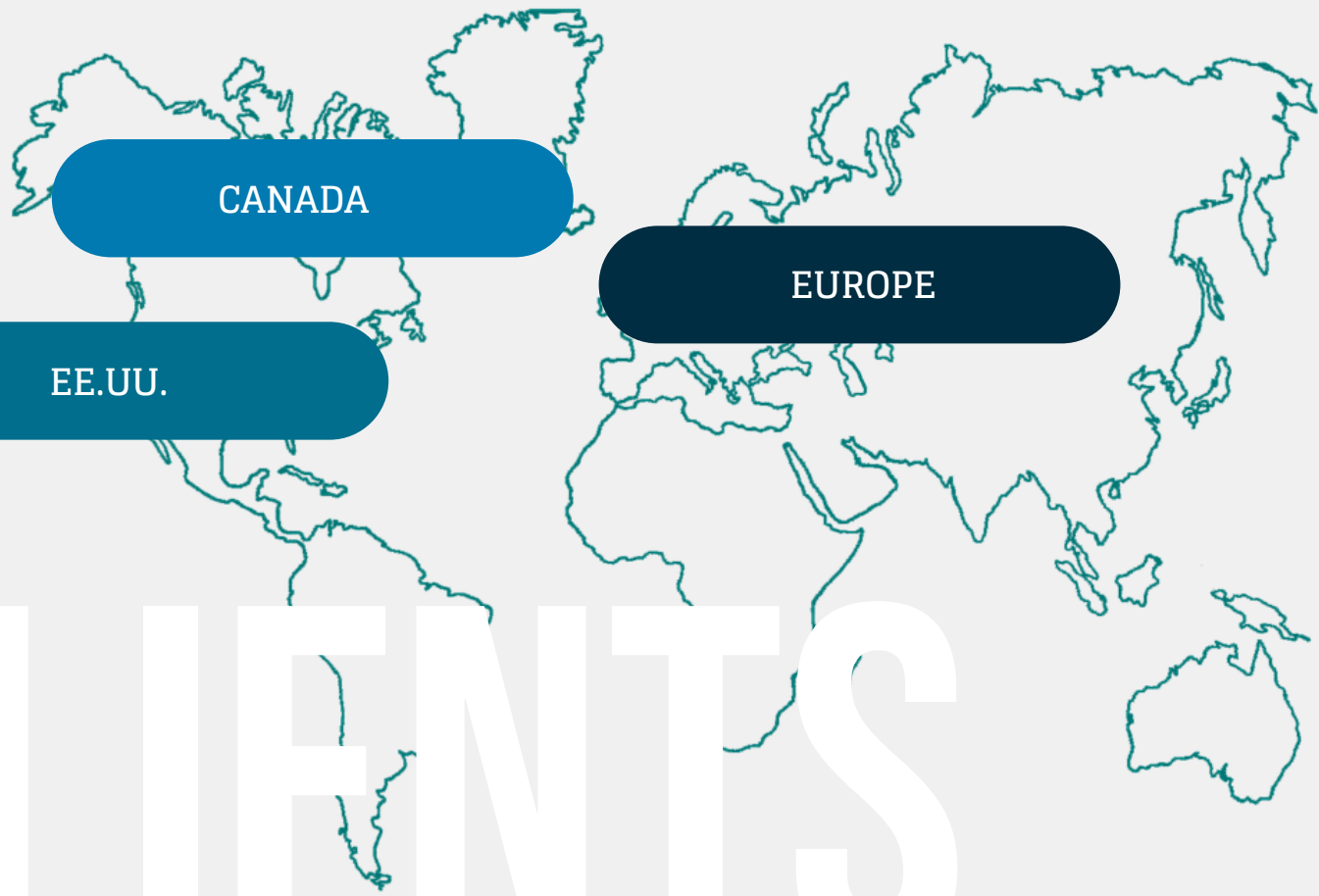
Morocco, Ghana y Senegal.

4

América supply

Perú, Guatemala and
Dominican Republic





CANADA

EUROPE

EE.UU.

CLIENTS

FOOD SAFETY QUALITY CERTIFICATES



PRODUCE

WIDER
CATALOGUE

76.000 Tn



65.000 Tn



61.000 Tn



72.000 Tn



16.000 Tn



58.000 Tn



6.000 Tn



12.000 Tn

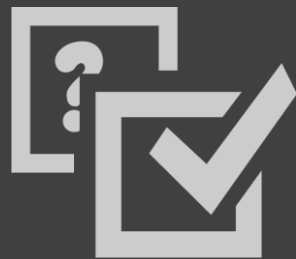


13.000 Tn
(organic)



2.000 Tn





VALUE PROPOSAL



ki  na

TASTE GUARANTEED

KIONA

AUTHENTIC FLAVOUR



Taste Rating



4,86

Flavour Rating



4,92

Value proposal

- 1 Taste **guaranteed** easily identifiable by the consumer. In the Consumer Panel, it outperforms its next competitor in **flavor** by more than half a point.
- 2 Guaranteed the **high degree of quality** throughout the period of the offer.
- 3 **Sustainability:** less environmental impact thanks to the implementation of technology, **reducing water footprint.**

KIONA

AUTHENTIC FLAVOUR



Savor the authentic traditional tomato again.

The Kiona tomato, marmande, has a higher concentration of lycopene and higher nutritional characteristics than the rest of its competitors.



THE PINK TOMATO OF FLAVOUR

CASSA ROSA

TRADITIONAL FLAVOUR



Value proposal

- 1 Characteristic ribbed shape with a **pearly pink** color very easy to distinguish.
- 2 For tomato lovers, it stands out for its **sweet flavor** in perfect balance with acidity and an **unmistakable aroma**.
- 3 Excellent conservation thanks to its outstanding **long life** to become an essential in the kitchen.

CASSA ROSA

TRADITIONAL FLAVOUR



Savor the true pink tomato flavor

The Cassa Rosa tomato combines sweetness and acidity with a color that stands out from the crowd and gives an unmistakable aroma to traditional tomato in your dishes.

fruish

fresh fruit



THE EXOTIC TROPICAL TASTE

FRUISH AVOCADO

Value proposal

- 1 Both national and international product to guarantee the **supply 52 weeks a year**.
- 2 Ready to eat product grown in a traditional way with the **maximum guarantees**.



FRUISH AVOCADO



Value proposal

- 3 Hass variety made in boxes of 4 kilos with air pockets to take maximum care of the product.

FRUISH AVOCADO

Avocado, vegetable butter

The avocado contains oleic acid, like olive oil, which contributes to increasing good cholesterol and reducing bad cholesterol as well as reducing inflammation.

FRUISH MANGO

Value proposal

- 1 Both national and international product to guarantee the supply 52 weeks a year.
- 2 Ready to eat product grown in a traditional way with the maximum guarantees.



FRUISH MANGO



Value proposal

- 3 Kent, Osten and Keitt varieties made in boxes of 4 and 2 kilos with a paper bag.

FRUISH MANGO



Mango, king of tropical fruits

Mango is a sweet and refreshing fruit that is easy to consume and digest. They stand out for their high water content and their great wealth of nutrients.

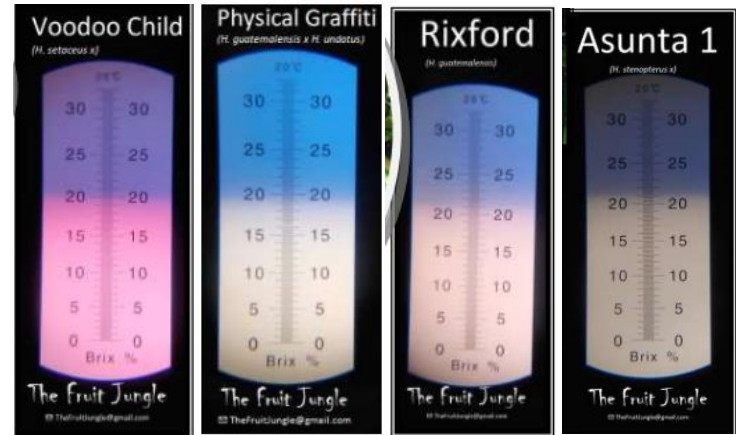
FRUISH PITAHAYA

The innovation that
characterizes us

- 1 **National product** guaranteeing total availability.
- 2 **Ready to eat product** grown in a traditional way with the **maximum guarantees**.



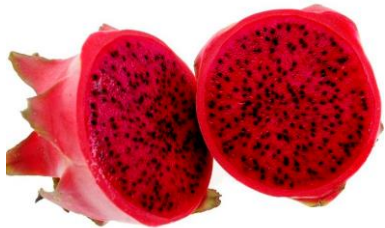
FRUISH PITAHAYA



Value proposal

- 3 Wide range of authentic varieties of flavor made in 2kg.
- 4 Tasty varieties with high brix degrees to provide a unique experience on the palate.

FRUISH PITAHAYA



Dragon Fruit

It is a treasure from the nutritional point of view, it contains antioxidants, mucilages, ascorbic acid, phenols, rich in vitamins, minerals and a high content of water. Its most prominent action is anti-inflammatory.

MELON SNOW BALL



THE FLAVOR THAT WILL CAPTIVATE YOU

MELON

SNOW BALL



Value proposal

- 1 Great sweet taste thanks to its high sugar content (higher than 15° Brix).
- 2 Safety of the **high-quality standard** throughout the period of the offer with a consistent and crispy meat.
- 3 Round shape with green streaks that catch the public's attention and differ on the supermarket.





YOUR NEW PERSONAL WATERMELON

KISY

WATERMELON



Value proposal

- 1 A new concept of fruit, your new **personal watermelon**, snack, between 600-1000gr.
- 2 **Great flavor** thanks to its high brix degrees (10-11^º) and easy to eat due to its presence of micro seeds.
- 3 Cultivated with **strict quality controls** to achieve the best flavor.

KISY

WATERMELON



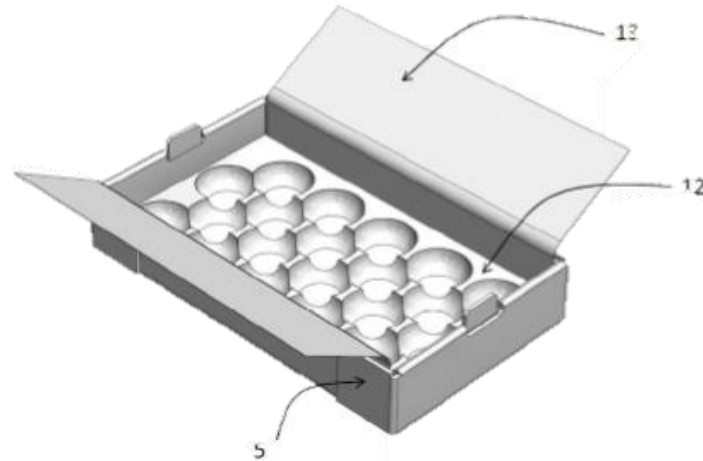
KISY



The new watermelon, which is not watermelon

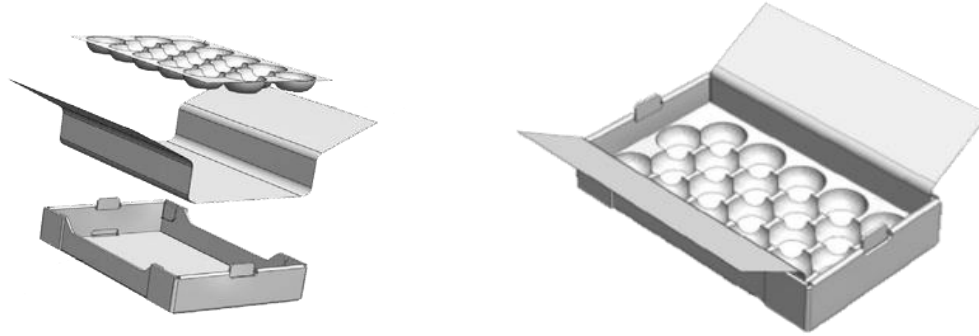
Easy to eat and store at home due to its small size. Ideal for the little ones at home and for parties with friends. Take the flavor of summer wherever you want and how you want.





THE REVOLUTIONARY ACTIVE PACK

PACK NEWFRESH



1

NEWFRESH PACKAGING

Multi-active container that incorporates nanoencapsulated essential oils as antimicrobial, antioxidant and ethylene control active agents.

2

AIM

The effect of this active packaging is the **control of rot, oxidation, and over-maturation** of the products, which **increases their shelf life**.

3

ENFORCEMENT

This active packaging technology has been tested in **active cardboard boxes** and in **active paper sheets** that can be included in returnable plastic containers.

PACK NEWFRESH



TESTS AND RESULTS

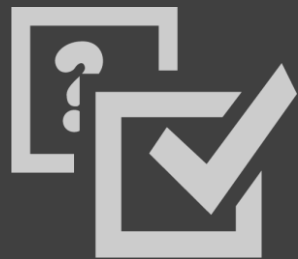
Various tests have been carried out, some comparing the effect of this technology with that of the shrink-wrapped plastic films of the Dutch cucumber, verifying that those protected under the parameters of the NewFresh technology maintain the same counts of psychrophiles and molds as those packed with shrink film, but they also reduce the surface microbial load, better maintain the texture, reduce the speed of advance towards senescence and, ultimately, preserve it better.

The logo for Agroponiente Grupo, featuring the word "Agroponiente" in a blue sans-serif font above the word "GRUPO" in a smaller, blue, all-caps sans-serif font. A blue wave-like graphic element is positioned below the text.

Agroponiente
GRUPO



@grupoagroponiente



ANNEXED CATALOGUE





TOMATO

Salanum lycopersicum

We grow and market a wide range of tomatoes, both in the Poniente and West of Almería and in the so-called Vega de Almería, La Cañada and Campo de Níjar. We are also part of the **PGI Tomatoes 'La Cañanda'**, a geographical protected zone recognized by the European Union.



Available all year



Round or Long life



Salad Tomato



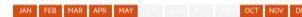
On the Vine



Plum Tomato



Pink Tomato



Tomachoc Tomato



Smooth Tomato





TOMATO

Salanum lycopersicum

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Available all year



Ribbed Tomato



Black Ribbed Tomato



Pink Ribbed Tomato



Long Life Ribbed Tomato



Beef Tomato



Penjar Tomato



Cherry Tomato



Cherry Plum Tomato





WATERMELON

Citrullus lanatus

This summer fruit enjoys an extensive and widespread production in Grupo Agroponiente, with crops from Almería's border with the province of Murcia and Níjar and Dalías. We continue to innovate and evolve, and in this line a large volume of our watermelons is grown outdoors.



Black with Seed Watermelon



Fashion Watermelon



Snack Kisy Watermelon



Yellow Watermelon



White Seedless Watermelon



Mini Watermelon





CUCUMBER

Cucumis sativus

This is a cornerstone product in the Grupo Agroponiente catalogue. Several reasons are behind it, starting for our experience and production potential, followed by our achieved standards of excellence and natural methods of production and finishing by our ability for supplying this product 365 days a year.

Available all year



Long Cucumber



Midi Cucumber



Spanish Cucumber



Fresh Cucumber





COURGETTE

Cucurbita pepo

Grupo Agroponiente is represented in the high-quality courgette-producing areas along the coast of Almería, especially in the coastal strip of Poniente; and has a long tradition of trading with most European nations.

Available all year



Green Courgette



White Courgette



Round Courgette



Yellow Courgette





PEPPER

Capsicum

Grupo Agroponiente is one of the biggest pepper producers in Europe. Our production is large and varied, and committed to the maintenance of the traditional varieties, as well as to the development of new specialties demanded by markets.



California Pepper



Lamuyo Pepper



Chili Pepper



Italian Pepper



Red Capia Pepper



Conical Pepper



Sweet Bite Pepper



Round or Long Life



Hungarian Pepper





AUBERGINE

Solanum melongena

Grupo Agroponiente grows and trades two types of aubergine. Both with the standards of excellence recognized by the market, and under processes and regimes of quality used for years.



Long Aubergine

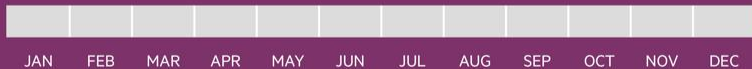
JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC



Striped Aubergine

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Available all year

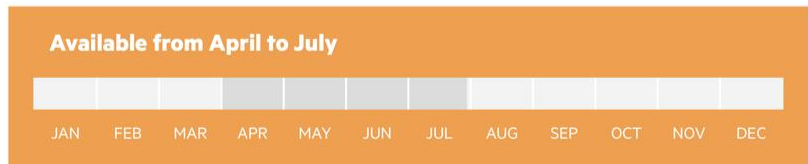




MELON

Cucumis melo

Grupo Agroponiente is a major driver of quality and, above all, melons with flavour. A flavour that has allowed us call 'bombón' to our production. We also have a large volume of outdoor crop.



Yellow Melon



Black Melon



Galia Melon



Cantaloupe



White Melon





GREEN BEANS

Phaseolus vulgaris

Grupo Agroponiente produces a wide range of types of this traditional Almería crop, with extremely high standards of quality, and with production located in the best regions of south-eastern Spain, including a high-altitude crop marketed under the name of 'Sierra Beans'.



	<p>Perona Bean</p> <p>JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC</p>		<p>Garrofon Bean</p> <p>JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC</p>
	<p>Red Perona Bean</p> <p>JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC</p>		<p>Tabella Bean</p> <p>JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC</p>
	<p>Semi Perona Bean</p> <p>JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC</p>		<p>Rastra Bean</p> <p>JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC</p>
	<p>Emerite Bean</p> <p>JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC</p>		<p>Xera Bean</p> <p>JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC</p>
	<p>Strike Bean</p> <p>JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC</p>		



Catalogue



ORGANIC

Oecologia

We have more than 200 hectares of organic farming and an exclusive handling centre.



Long Cucumber



California Pepper



Conical Pepper



Long Aubergine



Green Courgette



Cherry Tomato



Plum Tomato



Perona Bean



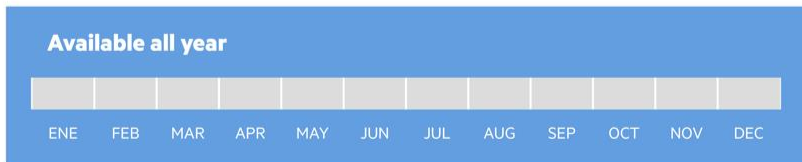
Mini Watermelon





OTHER PRODUCTS

In Grupo Agroponiente we want to provide the best service to our clients, that is why we are constantly working on scaling up the range of products we offer.



Broccoli



Cauliflower



Iceberg Lettuce



Orange



Papaya



Mango



Avocado





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